

**SEMINOLE COUNTY  
PARKS & PRESERVATION ADVISORY COMMITTEE  
NATURAL LANDS SUBCOMMITTEE  
MINUTES OF MEETING May 23, 2012**

**ATTENDANCE:**

**Members:**

Tom Boyko, Barbara Whittier

**Staff:**

Jim Duby, Lori Hartsock, Sherry Williams

**LOCATION:**

Geneva Wilderness Area

**TIME:**

8:00 a.m.

The meeting was called to order at 8:00 a.m. and the minutes for the March 28, 2012 were approved.

**OLD BUSINESS:**

There was a brief discussion about improving participation in subcommittee meetings. Barbara stated she would bring it up again at the PPAC meeting.

Natural Lands Enhancement projects – Jim informed the group that the firm Miller Legg & Associates selected to perform the engineering, design and environmental permitting for the projects at Geneva, Lake Harney and Black Bear Wilderness Areas has submitted a proposal that is scheduled for BCC consideration at their June 12, 2012.

Greenways and Natural Lands Division Manager – Jim stated that interviews were scheduled for this Friday and next Tuesday and if everything goes well we might have someone on board by mid-summer.

**NEW BUSINESS:**

Barbara Whittier opened the discussion on increasing awareness of the Natural Lands and related programs. Lori Hartsock gave an overview of what we already do including school field trips, booths at events, birthday parties, hikes etc...

The discussion moved into sponsorships specifically for school field trips which have drop considerably the last couple of years. The cost to the Natural Lands program of \$5/student and the school busing costs were discussed and estimated. Possible incentives for sponsorship were mentioned including advertising on County website, complimentary use of Nature Center with a program as well as tax incentives. It was agreed that staff would work within the existing sponsorship policies to develop a draft "Letter of Intent" regarding school field trips and begin to think about what companies might be appropriate to approach.

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**FUTURE AGENDA ITEMS:**

- Review and provide edits of draft “Letter of Intent” for school field trip sponsorship.
- Discuss possible sponsors.

The meeting was adjourned at approximately 9:00 a.m.